



이주승 / LEE JOO SEUNG

Phone: 010-5939-5001

Email: leejs1999@snu.ac.kr

Interest: Market Design, Economic Analysis of System, Auction for Option

Education

2014/03 ~ 2017/02 : Hanil High School 28th Graduation

2017/03 ~ 2023/08 : Seoul National University Industrial Engineering Bachelor's Degree Graduation

2023/09 ~ 2025/08(Expected) : Seoul National University Industrial Engineering Master's Degree Graduation

Research Experience

1. (2025) Spectrum Valuation and Market Design under Coverage Obligations
2. (2025) Economic Feasibility Analysis of the Underground Research Facility Construction Project for High-Level Radioactive Waste Management Technology Development
3. (2024) Development of Reliability Verification Technology Based on Demonstration for Commercialization of Hydrogen Forklifts (Development of TCO-Based Economic Analysis and Optimal Subsidy Estimation Model)
4. (2024) Low-Carbon Energy Market Design and Optimal Algorithm Development Using Mechanism Design
5. (2023) Opportunity Identification for Thermal Energy Storage R&D (Strategic Approach Based on Patent Analysis Networks)
6. (2022) Optimizing the Distribution of Ttareungi Bikes Using Arena Simulation, Project Leader
7. (2022) Personal Asset Management Application, Project Leader

Other Experience

1. Practical Business Strategy Association, C-ESI
 - (2023-1) Shirt Redesign Project for Expanding SPAO's Age Range (1st Award)
 - (2023-2) New Balance Running Shoes Redesign Project (3rd Award)
 - (2024-1) President
2. Social Contribution Consulting Association, T-um
 - (2022-1) Stamp Tour for Revitalizing Dae-hak Dong Commercial Area
 - (2022-2) Consulting for small business owner, Inhun Restaurant
3. Independently Organized TED Event at Seoul National University, TEDxSNU
 - (2019-2) Strategic Planning Team Leader
4. International Student Leadership Association, AIESEC
 - (2018-2) Talent Management Team Leader (LCVP)
 - (2019-1) Talent Management Team Leader (LCVP)
 - (2019-2) Marketing&Communication Team Leader (CCVP)
5. Industrial Engineering Song Club, Saedong-i
 - (2017-2) Performance at the Night of Industrial Engineering
 - (2018-1) Vice President

Skills/Language

- Proficient in Microsoft Office (Word, Excel, PowerPoint)
- Python, SQL, R, Arena
- TEPs(328), TOEIC Speaking(IH, 150), HSK(Level 4)

Award

(2024) Lee Joong-han Award, Education Category, Seoul National University Industrial Engineering

(2024) Best School Award, 1st Award, Eland Strategic Intelligence(ESI)

(2023) Blood Donation Merit Medal – Gold, Korean Red Cross

(2022) Best Mentoring Team Award, 1st Award, Seoul National University Center for Campus Life and Culture

(2020) Popular Award in the Military Song Contest, Republic of Korea Air Force(ROKAF) 19th Fighter Wing